

AvalonBloom

Wholly Owned Subsidiary Of Electric Bluefish Productions Inc.
20 BECK RD COATESVILLE, PA 19320
TEL 610.466.0888 FAX 206.350.5663

james@electricbluefish.com

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Dear Reader,

This document contains multiple release forms.... and are provided for your **convenience**. You are welcome to use your own form as long as it meets the minimum requirement of securing YOUR right to use and republish photos that contains an individuals likeness. You will need one release for each person/s in your images submitted to us.

YOU ARE **NOT** REQUIRED TO FILL OUT EVERY RELEASE INCLOSED!

Additionally a model release is only required for photo/s of individuals who's **FACES** legibly appear in your photos. A **property release** could be required ***“but not necessarily required depending on the composition and intent of your image”*** for copyrighted (branded or trademarked) elements or for recognizable venues in your photo/s that may have implied photographic restrictions (aka: Branded or Trademarked Property, and Settings...like DisneyWorld).

Select the form that **BEST** meets the composition of the photo or photos, (persons or property) that you are submitting to us. We have modeled these generic release/s off of standard forms used by photographers in the USA.

We will require a copy of “your release form” for our records. Please note that the release in conjunction with our online submission and site use policy constitutes an unlimited release of the photography to AvalonBloom and its parent companies. This is basically the same type release that Facebook and other photo sharing and stock photo houses have with there clients and customers. It is necessary as we cannot assume the liability for where the photos “may” end up after we publish the images on the Avalonbloom website.

If you are not able to get a release signed from any of the individuals that may appear in your submitted photos we “might” have to decline your image/s or alternately obscure the individuals identity.

We apologize for the extra bit of effort required and hope that you understand that this is a normal request when dealing with images that appear in publications, literature and advertising of a “for profit” company in the USA.

Sincerely yours,

James Applebaum
CEO Electric Bluefish Productions Inc. DBA. Avalonbloom

My Standard Adult Model Release

In consideration of my engagement as a model, upon the terms herewith stated, I hereby give to

photographer's name: _____

his/her heirs, legal representatives and assigns, those for whom

photographer's name: _____

is acting, and those acting with his/her authority and permission:

a) the unrestricted right and permission to copyright and use, re-use, publish, and republish photographic portraits or pictures of me or in which I may be included intact or in part, composite or distorted in character or form, without restriction as to changes or transformations in conjunction with my own or a fictitious name, or reproduction hereof in color or otherwise, made through any and all media now or hereafter known for illustration, art, promotion, advertising, trade, or any other purpose whatsoever.

b) I also permit the use of any printed material in connection therewith.

c) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed matter that may be used in conjunction therewith or the use to which it may be applied.

d) I hereby release, discharge and agree to save harmless [photographer], his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

e) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: _____

Signed: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Witness: _____

My Standard Minor Model Release

For valuable consideration, I hereby confer on

photographer's name: _____ the absolute and irrevocable right and permission with respect to the photographs that he/she has taken of my minor child in which he/she may be included with others:

a) To copyright the same in photographer's name: _____ name or any other name that he/she may select;

b) To use, re-use, publish and re-publish the same in whole or in part, separately or in conjunction with other photographs, in any medium now or hereafter known, and for any purpose whatsoever, including (but not by way of limitation) illustration, promotion, advertising and trade, and;

c) To use my name or my child's name in connection therewith if he/she so decides.

I hereby release and discharge photographer's name: _____ from all and any claims and demands ensuing from or in connection with the use of the photographs, including any and all claims for libel and invasion of privacy.

This authorization and release shall inure to the benefit of the legal representatives, licensees and assigns of photographer photographer's name: _____ as well as the person(s) for whom he/she took the photographs.

I have read the foregoing and fully understand the contents hereof. I represent that I am the [parent/guardian] of the above named model. For value received, I hereby consent to the foregoing on his/her behalf.

Dated: _____

Minor's Name: _____

Parent or Guardian: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Witness: _____

My Standard Property Release

For valuable consideration herein acknowledged as received, the undersigned being the legal owner of, or having the right to permit the taking and use of photographs of certain property designated as:

does grant to photographer's name: _____ his/her agents or assigns, the full rights to use such photographs and copyright same, in advertising, trade, or for any purpose.

a) I also permit the use of any printed material in connection therewith.

b) I hereby relinquish any right that I may have to examine or approve the completed product or products or the advertising copy or printed material that may be used in conjunction therewith or the use to which it may be applied.

c) I hereby release, discharge and agree to save harmless [photographer] his/her heirs, legal representatives or assigns, and all persons functioning under his/her permission or authority, or those for whom he/she is functioning, from any liability by virtue of any blurring, distortion, alteration, optical illusion, or use in composite form whether intentional or otherwise, that may occur or be created in the taking of said picture or in any subsequent processing thereof, as well as any publication thereof, including without limitation any claims for libel or invasion of privacy.

d) I hereby affirm that I am over the age of majority and have the right to contract in my own name. I have read the above authorization, release and agreement, prior to its execution; I fully understand the contents thereof. This agreement shall be binding upon me and my heirs, legal representatives and assigns.

Dated: _____

Name: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

Witness: _____

My Permission To Use Picture/s Release

In consideration for value received, receipt whereof is acknowledged, I hereby give
photographer's name: _____ the absolute right and permission to publish, copyright and use pictures of me in which I may be included in whole or in part, composite or retouched in character or form, in conjunction with
(initial one of the applicable items below):

_____ my own name

_____ a fictitious name

_____ no name to be used

If the person photographed is under 18, I certify that I am his or her parent or legal guardian and I give my consent without reservation to the foregoing on his or her behalf.

Date: _____

Name: _____

Address: _____

Phone: _____

Signature: _____